

PNWPWDC
GENERAL MEMBERSHIP MEETING NOTES
February 17, 2018
Bertelsen's Winery, Mt. Vernon

President Cynthia Kongorski called the meeting to order at 3:30 p.m.

Roll call: There was NO QUORUM at the meeting. NO actions were taken. This record reflects ONLY NOTES from the informal meeting.

Note: Minutes/corrections for December 2017 PNWPWDC General Membership Meeting could not be approved without a quorum, so have been tabled until the next club meeting in May.

PRESIDENT'S COMMENTS:

Cynthia Kongorski noted that attaining a quorum at our Q1 meeting (first general club meeting) has always been a challenge.

She reminded those present that — due to its close proximity to the National annual PWDCA meeting this year — the PNWPWDC Regional Specialty has been moved from its usual August date to May 19th. It will take place in Lynden, WA in conjunction with the Mt Baker Kennel Club.

Cynthia suggested that, in the light of no pressing agenda for this Q1 meeting, those present explore the topic of the value of PNWPWDC membership. Are we merely event organizers, or does our club provide greater value to our members than simply access to events? If so, how do we strategically enhance and build such value for our members and their dogs from puppyhood all the way through adulthood?

Ideas Suggested:

- ***Complimentary one year membership for new puppy owners via our registered breeder members.*** Since our breeders are the source of many of our puppies, they could connect new owners to educational and social support of our club via a free one year membership.
- ***Educational webinars.*** Offer webinars online via club membership on topics such as health, behavior, new puppy issues: 6months - 1 year. Free access for members, non-members pay a fee.
- ***Make water work the central venue to welcome new members/owners in to the club.*** Provide short videos and/or event to introduce water work to new members/owners.
- ***Create a WATERWORK FaceBook page for members.*** Members could ask questions, have informal discussions, post informal short video clips.
- ***Provide more resources for PWD owners on the club website.*** Provides a resource for people interested in our breed.
- ***Focus on water work for 2018-19.*** Work strategically to secure our breed specific water work as our club's central focus that cannot be offered by others clubs or venues.

Some members raised thoughtful questions about the current PNWPWDC FaceBook page. Folks noticed that people (non-members?) use the FB page to ask pertinent questions which sometimes go unanswered. Who is responsible for answering serious questions on the FaceBook page? Who monitors the FaceBook page? What is its affiliation to the PNWPWD Club, if any? What is the club's responsibility to such a page? Is it open to the general public?

The next club meeting (Q2) will be held before the Regional Specialty on May 19, 2018. The location and time will be announced closer to the event.

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Adjourned at 5:00pm.
Submitted by Barbara Temple-Thurston,
PNWPWDC Secretary.