

# 2020 Regional Specialty Catalog Advertising



The Pacific Northwest Portuguese Water Dog Club Regional Specialty is just around the corner, May 16<sup>th</sup>. Here's the chance to showcase your champions, advertise your kennel and puppies, promote your business—or simply wish your fellow exhibitors well.

Place an ad in the regional specialty catalog where it can be seen by those passionate about the breed. When you promote, you support! A portion of the proceeds will help fund the Specialty.

The Details	
<b>Deadline</b>	Friday, April 3
<b>Cost</b>	\$40 black/white, \$60 color full-page <i>Note: The Club profits \$14 per page.</i>
<b>Design</b>	Full-page size, 4.5" width x 7.5" height You may submit an 8.5" x 11" ad design however it will be resized to 4.5" x 7.5".
<b>Format</b>	Electronic format <b>preferable high-resolution PDF</b> or image file as jpg, tif, or eps (300 pixels/inch). Email your file to address listed below. If file is exceptionally large, contact me before emailing.
<b>Payment</b>	Pay by check. Make your check payable to PNWPWDC, and mail to address listed below.

Please feel free to contact me with any questions. Thank you for your interest!

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